



**ForestKing Insolvency Limited**  
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[www.fki.co.uk](http://www.fki.co.uk)

## **Privacy Policy**

Fki.co.uk ("the Website") is operated by and is a trading style of Forestking Insolvency Ltd. The primary purpose of our website is to be a useful resource and guidance tool. We also want you to feel secure when visiting our website and we are committed to maintaining your privacy when doing so. We take our ethical responsibilities and your privacy seriously. This Privacy Policy therefore sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

## **Consent**

Use of this website by you constitutes acceptance by you of our Privacy Policy. If you do not wish to accept our Privacy Policy, please leave this website immediately. By using this website, you also consent to the collection and use of your personal information in the manner set out below.

## **Extent of Privacy Policy**

This Privacy Policy covers information which is collected from this website only. Other sites to which this website may be linked are not covered by this Privacy Policy. If you follow a link to any of these websites, please note that these websites have their own privacy policies and we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

The following now provides an overview of how we protect your privacy during your visit to our website -

## **Personal Information We Gather**

Personal information is gathered from you in two ways: (a) directly (for example if you submit an online form, engage in live chat or otherwise supply any personal details to us); and (b) indirectly (for example, through our website's technology).

We will obtain personal information about you directly (such as your name, email address, phone number, amount of debt, etc.) whenever you volunteer this information by completing an online form or by using live chat on our website. We will use this information to carry out our obligations arising from any contracts entered into between you and us and to provide you with the information, products and services that you request from us.

For example, we will obtain your personal data when you sign up to our newsletter, request a free consultation, purchase goods or services or contact us for any reason. If you volunteer such information you will be consenting to our processing it for the purposes specified.

By providing us with your email address, you are agreeing to receive the Forestking Insolvency newsletter. Our newsletter will contain useful information on your debt options as well as promotions and special offers we feel may be of interest to you. Your email address will only be used to deliver our newsletter to you and will not be passed onto any third-party without your prior consent. If you request a debt consultation with us, then your email address, name, phone number and other details you provide may be shared with selected third-parties who we believe may be able to assist with working towards a solution to your debt. Where we permit selected third parties to use your data, we (or they) will contact you by phone, e-mail and SMS



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messaging only if you have consented to this. If you do not want us to use your data in this way, or to pass your details on to third parties for marketing purposes, please tick the relevant box situated on the form on which we collect your data.

When we refer your details to a third party-company, we may receive financial compensation for doing so. However, we do not charge you for this introduction. Your consultation is always free, but fees will apply if you choose to enter into a debt programme. These fees will be made clear by your advisor prior to your enrolment.

Moreover, we will disclose your personal information to third parties:

In the event that we sell any business or assets, in which case we will disclose your personal data to the prospective buyer of such business or assets.

If Forestking Insolvency Limited or substantially all of its assets are acquired by a third party, in which case personal data held by it about its customers will be one of the transferred assets.

If we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our terms of use and other agreements; or to protect the rights, property, or safety of Forestking Insolvency Limited, our customers, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.